

A high-angle view from space looking down at Earth. The image shows a vast expanse of white clouds over a blue ocean. In the upper right corner, a portion of a satellite or space station is visible, featuring gold-colored thermal insulation and various instruments. The Earth's horizon is visible at the top of the frame.

# Space Eye

Space is available for everyone

## Problem

**Space tourism is out of reach for most people**

**Prices** for space tourism per person start at \$  
150,000

**Take a long time** to prepare, and high requirements  
for human health and personality

**The space** travel itself takes a tourist the whole day

## Solution



The alternative offered by us on the reached result does not differ from the above-mentioned offered ideas of other companies.



The cost of our tour is hundreds times cheaper than the above offered variants



It does not represent danger for health and a life of the tourist and does not demand special preparation and does not take much time from the traveller





## Market Size

## Space Eye

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for everyone 👁

From  
**\$1,5 Billion**  
per year:  
in 2021

The worldwide space  
tourism market is expected  
to grow at

**\$3-4 Billion**  
per year  
in 2030

by predict of Swiss bank  
UBS

**\$100 Million:**  
7% share of market.



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## Description of our startup project:

**Our project** is to organize virtual space tours, not unlike other space travel companies in terms of the desired result achieved.

**We plan to launch** an unmanned space vehicle (SC) of small dimensions, with several video cameras located on all sides of the SC to create a panoramic image from the orbit of space , information in the form of video images will be sent to the virtual reality room.

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**Thus, the proposed space eye system project is considered unique as it is protected by a patent for invention, with great commercial and investment potential.**



## Business Model

The total room capacity is up to **10 people**.

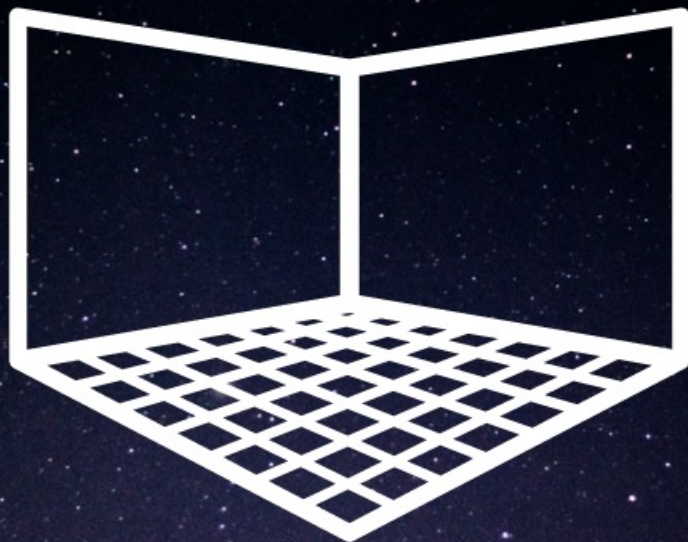
**\$150 000**  
per month



**Space Eye**  
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**\$125**

in one trip per person



On average, the monthly attendance of a virtual room will be **1200 people**



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\$ 1 800 000

per year on one virtual space  
tourism room

**1200 people** per month were taken from the working time of the virtual space room (10 hours a day), taking into account the fact that at least an hour must be visited by 4 people, respectively multiplying the number of visitors, hours, days per month, we came to the number of 1200 people in month



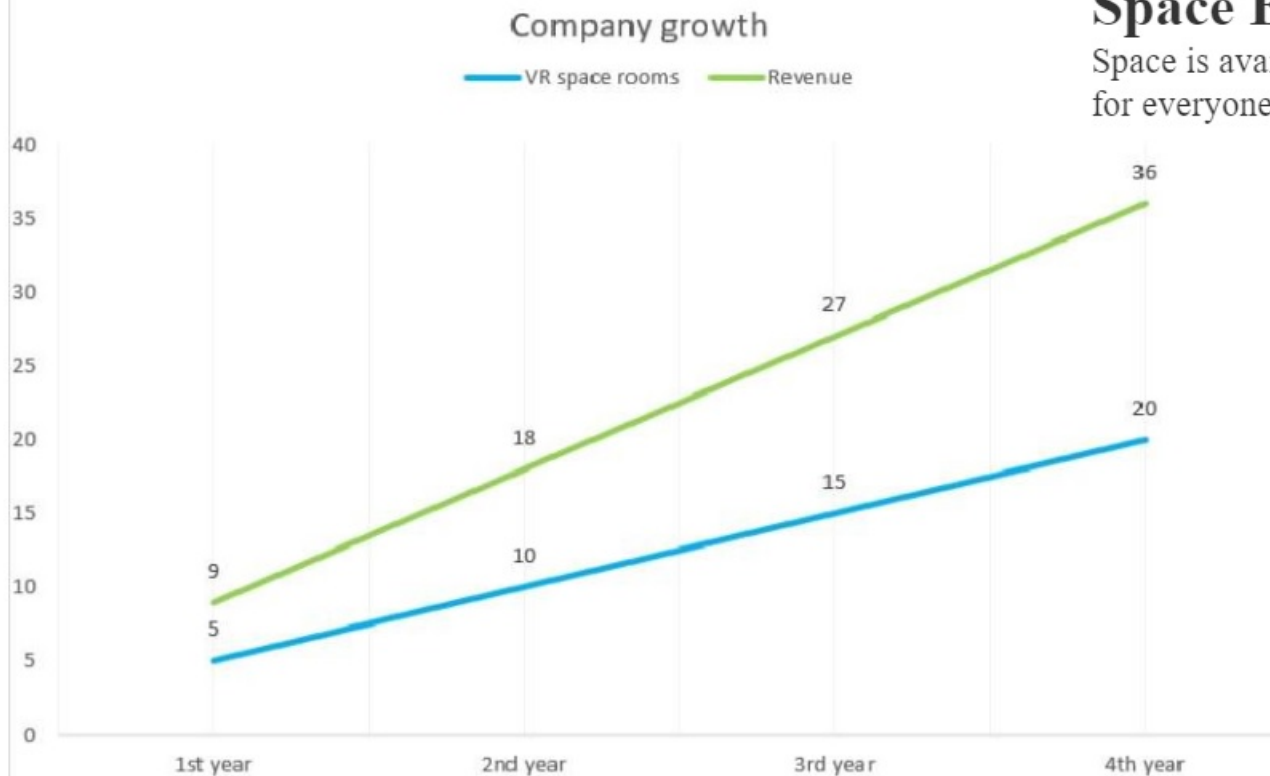
## Company development plan for 4 years

taking into account the distribution of rooms in the cities of the world

Company growth by years	Number of VR space rooms	Revenue
1 <sup>st</sup> year	5	9 000 000 \$
2 <sup>nd</sup> year	10	18 000 000 \$
3 <sup>rd</sup> year	15	27 000 000 \$
4 <sup>th</sup> year	20	36 000 000 \$

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# Customer Acquisition

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Social media

News/media/PR

Webinars

SEO



# Competition

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Our product is unique and doesn't have direct competitors

But our indirect competitors are startups and companies who are engaged in space tourism

The global space tourism market is represented by these major players,  
namely:

## Virgin Galactic, LLC

Cap:

\$9.49 billion

The ticket price is \$450,000

Tickets sold for \$270 million

## Space Perspective

Cap: \$600 million

The ticket price is \$125,000.

Tickets sold for \$ 59 million

## Blue Origin, LLC

Cap: \$20 billion

The ticket price is \$250 000

Tickets sold for \$100 million





## Competitive Advantage

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### First to Market

for virtual space  
tourism



### Safe

no risk to life and health



### Cheaper

the cost of our tour is hundreds  
times cheaper than the above  
offered variants



### Faster

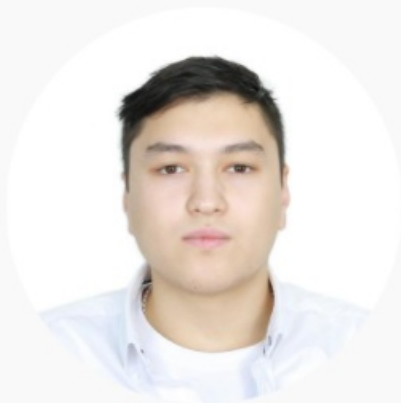
without wasting extra time



## Team

## Space Eye

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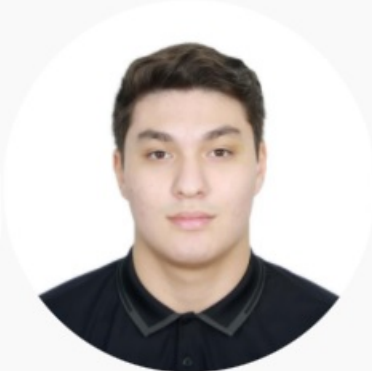


**Ali Al-Zoubaidi**

CEO, Founder, Inventor, Developer

Founder of VT EMPIRE Inc,  
technology company.

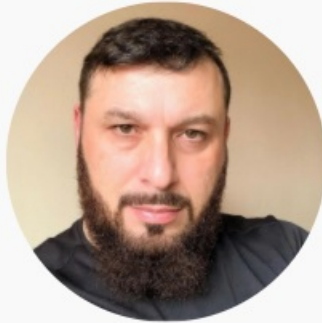
successful owner of a business in the  
field of trade and construction



**Ahmed Al-Zoubaidi**

Deputy CEO, Founder, Inventor

businessman, mall owner



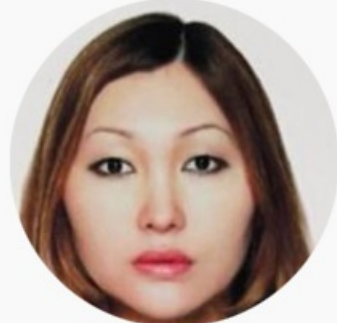
**Khaldoun Al-Zoubaidi**

Master of technical Science

Experience 24 years in a  
bank, taught at a university,  
owner of a successful trading  
business

Engineer specialist in  
telecommunications and  
computer networks.

Holds 16 patents



**Saina Al-Zoubaidi**

CFO

Experience 20 years in finance

Marketing and PR. Accounting and  
audit specialist



# The Ask

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\$ 5 000 000

To launch our product, we are looking for \$ 5 000 000, to launch satellite, to open several first virtual reality rooms, cover rental costs, launch an advertising campaign and hire key staff



\$ 2 000 000 satellite

\$ 2 000 000 virtual reality rooms

\$ 500 000 new hires



\$ 500 000 marketing and rental of premises

